

## 2nd International Design Thinking Conference & Workshop Schedule

Time		Contents	Speaker	Chairperson
	08:40 ~ 09:00(20)	Registration		
04.29. (Fri)	09:00 ~ 09:15(15)	Opening Speech	Hong Sun Ryou(Chung-Ang Univ.) Young Sam Park(Director, Ministry of Industry, Trade and Energy) Dong Joo Song(Yeungnam Univ.) Kwang Sun Kim(KSEE)	Jung Geun Han (Chung-Ang Univ.)
	09:15 ~ 09:45(30)	Lecture(1) “The myth and reality of Design Thinking”	Jae Ho Park (Chairman, Korea Design Thinking Research Association)	
	09:45 ~ 10:15(30)	Lecture(2) “Design Thinking for Engineering Education”	Dong Joo Song (Professor, Yeungnam University)	
	10:15 ~ 10:30(15)	Break Time		
	10:30 ~ 12:10(100)	Lecture(3) Design Thinking in Singapore Polytechnic	Hee Joh Liang (Deputy Principal, Singapore Polytechnic)	
	12:10 ~ 13:10(60)	LUNCH		
	13:10 ~ 14:50(100)	Lecture(4) “Industrial Revolution 4.0 and Design Thinking for Hidden Champions in Germany”	Heinz-Juergen Boeddrich (Professor, Wilhelm Buechner University, Germany)	Dong Jin Kang (Yeungnam Univ.)
	14:50 ~ 16:30(100)	Lecture(5) “Design Thinking in Japanese Industries”	Takanori Kashino (President&CEO, Japan Design Thinking Institute)	
	16:30 ~ 16:45(15)	Break Time		
	16:45 ~ 18:25(100)	Lecture(6) “Design Thinking in Tourism Education in Japan”	Omihiro Matsushida (Professor, Kanazawa Technical College)	
	18:25 ~ 18:50(25)	Panel Discussion		Jae Ho Park (Korea Design Thinking Research Association)
04.30. (Sat)	09:00 ~ 13:00(240)	Workshop (4 hours) “Technology and Skill of Design Thinking Workshop in Organization”	Federico Lozano (Professor, Norwegian University) Matt Lynch (CPA, Tromso University)	Jae Ho Park (Korea Design Thinking Research Association)
	13:00 ~ 13:30(30)	Wrap up and Q&A / Closing Address		Dong Joo Song (Yeungnam Univ.)

- The schedule depending on availability subject to change.

## 제2회 국제 디자인 씽킹 디자인 Conference & Workshop 프로그램

시간		내용	발표자	좌장
04.29. (금)	08:40 ~ 09:00(20)	등록		
	09:00 ~ 09:15(15)	개회사	유홍선(중앙대학교 연구부총장) 박영삼(산업통상자원부 신학인력과장) 송동주(영남대학교 공학교육거점센터장) 김광선(한국공학교육학회장)	한중근 (중앙대학교 공학교육혁신센터장)
	09:15 ~ 09:45(30)	강연(1) “The myth and reality of Design Thinking”	박재호 (한국 Design Thinking 연구회장)	
	09:45 ~ 10:15(30)	강연(2) “Design Thinking for Engineering Education”	송동주 (영남대학교 교수)	
	10:15 ~ 10:30(15)	Break Time		
	10:30 ~ 12:10(100)	강연(3) Design Thinking in Singapore Polytechnic	Hee Joh Liang (Deputy Principal, Singapore Polytechnic)	
	12:10 ~ 13:10(60)	점심식사		
	13:10 ~ 14:50(100)	강연(4) “Industrial Revolution 4.0 and Design Thinking for Hidden Champions in Germany”	Heinz-Juergen Boeddrich (Professor, Wilhelm Buechner University, Germany)	강동진 (영남대학교 공학교육혁신센터장)
	14:50 ~ 16:30(100)	강연(5) “Design Thinking in Japanese Industries”	Takanori Kashino (President&CEO, Japan Design Thinking Institute)	
	16:30 ~ 16:45(15)	Break Time		
	16:45 ~ 18:25(100)	강연(6) “Design Thinking in Tourism Education in Japan”	Omihiro Matsushida (Professor, Kanazawa Technical College)	
	18:25 ~ 18:50(25)	패널토의		
04.30. (토)	09:00 ~ 13:00(240)	Workshop (4 hours) “Technology and Skill of Design Thinking Workshop in Organization”	Federico Lozano (Professor, Norwegian University) Matt Lynch (CPA, Tromso University)	박재호 (한국 Design Thinking 연구회장)
	13:00 ~ 13:30(30)	Wrap up and Q&A / Closing Address		송동주 (영남대학교 공학교육거점센터장)

- The schedule depending on availability subject to change.